

Release Date: For Immediate Release

**DAN ROSEN TAPPED AS VICE PRESIDENT
OF SALES AND MARKETING FOR FONTAINE®
TRAILER HEAVY-HAUL BUSINESS**



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JASPER, ALABAMA -- Fontaine® Trailer, the recognized technology leader in the platform trailer Industry, has hired Dan Rosen as Vice-President of Sales and Marketing for the heavy-haul business based in Springville, AL. He will report directly to Mr. John Craig, president of Fontaine Trailer Company headquartered in Jasper, Alabama. "We're delighted to have Dan on board," "He's a can-do guy who gets things done and really knows how to take care of customers. Plus, he brings a depth of industry experience to the table." Rosen is tasked to grow the business adhering to 80/20 business principles with a focus on enhancing the value that Fontaine delivers to customers.

Previously Rosen served as vice-president of technology marketing for Marmon Highway Technologies where he developed the MHT Innovation Expo with responsibility for all elements of the program, including: design, execution, transportation, budget, contract management, site review and program quality. Since the program's conception in 2009, MHT has held Innovation Expos for valued customers across the United States – with even more in the works for 2011. Formerly, he served as vice-president of the fleet business for Fontaine Trailer, and as director of key accounts for Heil Environmental. "It's really all about taking care of customers. Customers are the heart and soul of every business, and when you take good care of your customers with exciting, innovative products you grow the business," concluded Rosen.

Fontaine® Trailer Company is the largest platform trailer manufacturer in the world producing a complete line of aluminum, steel and composite trailers for the flatbed, dropdeck and heavy-haul markets. Manufacturing facilities are located in Jasper, Haleyville and Springville, Alabama. Fontaine Trailer is a Marmon Highway Technologies/Berkshire Hathaway company. Marmon Highway Technologies (MHT) supports the transportation industry worldwide with a wide range of high-quality products and services. For more information contact Dan Rosen, Fontaine Trailer Company, 5398 US Highway 11, Springville, AL 35146 • 800-633-6551 • www.fontainetrailer.com

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